

PARTICIPANT INVITATION

HACKING + PITCHING FOR A BETTER BALTIC SEA 2021

13 + 14 SEP 2021, AARHUS & CPH

PROGRAMME

13 September

Pre-activities in Copenhagen:
*Visits to local green companies,
projects and incubators,
networking activities*

14 September

Main event in Aarhus:
*Hackathon and pitching
competition, creative intervention,
networking*

N.B. It will be possible to join the Aarhus activities online if needed!

Travel and stay covered for all participants

JOIN OUR HACKATHON AND PITCHING COMPETITION!

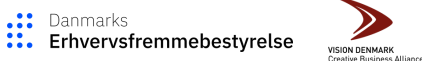
Do you want to work creatively and across sectors to solve some of the sustainability challenges of the future? And do you want to meet and network with likeminded companies, experts and incubators working sustainably within the creative industries?

Then register [here](#) to sign up to participate in **Hacking + Pitching for a Better Baltic Sea 2021**.

The event will start with an optional warm-up day in **Copenhagen** where you will get to visit and meet with local Danish green companies, incubators and other CCI stakeholders as well as take part in the kick-off event for a future creative industries cooperation for EU National Institutes of Culture and CCI actors in Denmark and Skåne. The day will offer plenty of opportunities to network, become inspired and see the beautiful city of Copenhagen!

After the pre-activities, the project continues in **Aarhus**. Here, at the main event, you will work creatively together with other CCIs to find concrete solutions to the challenge of how technology and creative storytelling can contribute to a sustainable and green transformation of the lifestyle and design sector. You will work on a concrete problem defined by our expert mentors who will also guide you through the process as well as share their own experiences and knowledge. And, at the end, you will be able to pitch your innovative idea to an international jury, possibly winning an inspiring prize. Click [here](#) for the programme!

The event is developed in connection with the EU Interreg project Creative Ports.



What do you gain?

- The opportunity to develop and refine a new green project with the help of expert mentors and peers
- A unique chance to meet and work together with other creatives interested in the sustainability agenda from around the Baltic Sea
- And plenty of fresh inspiration and opportunities for networking - as well as the chance to win an inspiring prize!

Why a better Baltic Sea?

The project aim to show how the UN's SDGs 12 & 13 can create value, give direction & lead to the innovation of the future.



Goal 12 is about promoting resource and energy efficiency, sustainable infrastructure, and providing access to basic services, green and decent jobs and a better quality of life for all.



Goal 13 is about affordable, scalable solutions coordinated at an international level to enable countries to leapfrog to cleaner, more resilient economies.